



# Sustainability Strategy



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# Welcome to Motorsport UK

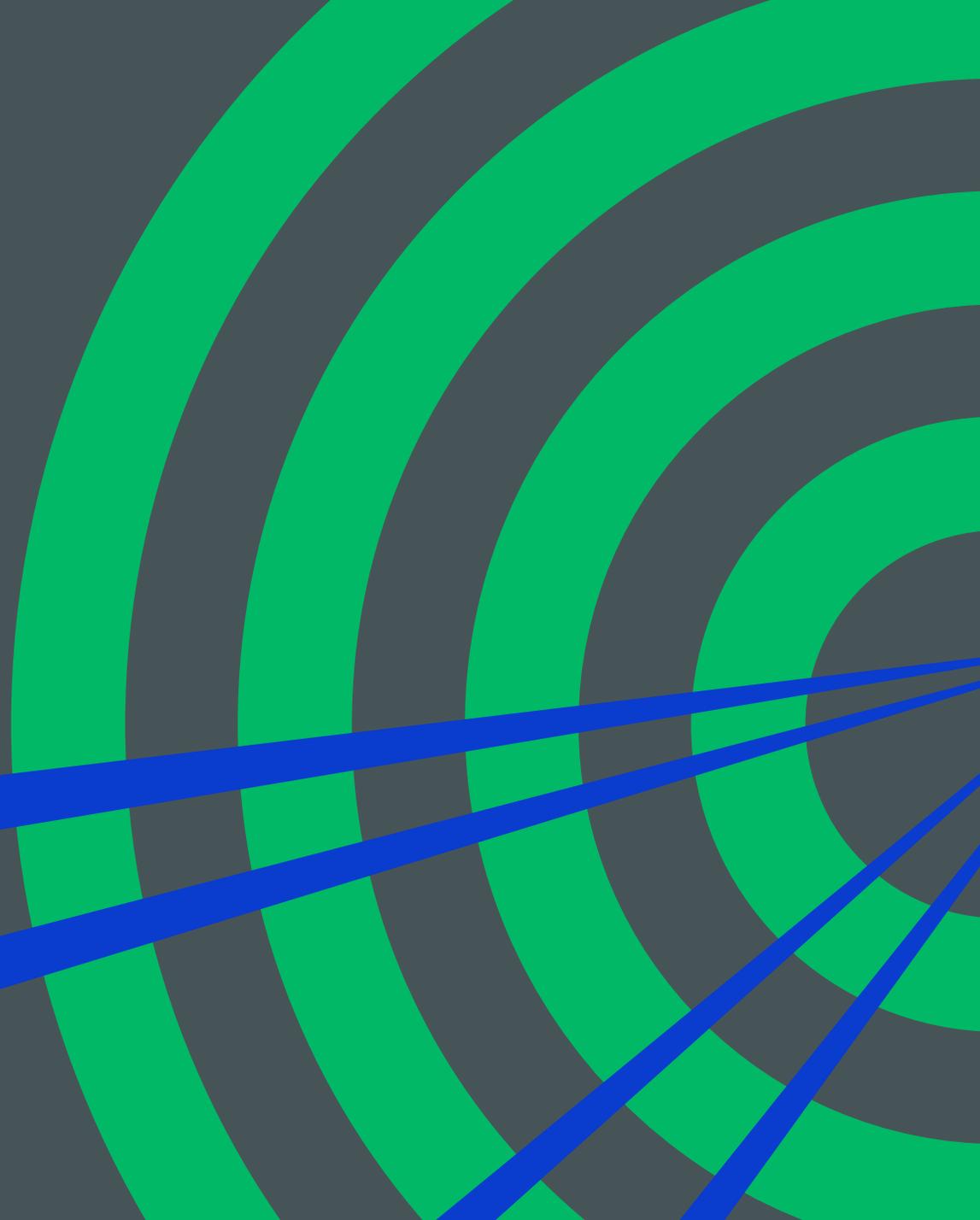
Motorsport UK is the national governing body for motorsport in the United Kingdom, officially recognised by the Federation Internationale de l'Automobile (FIA)

Motorsport UK now represents around 700 clubs, 30,000 competition license holders and 15,000 officials, marshals and volunteers

The Motorsport UK Sustainability Strategy sets out a bold ambition to achieve substantial change within the sport which can contribute actively to global sustainability.

The Sustainability Strategy supports Motorsport UK's 2020 – 2025 Strategy based on the priority of Sport Development, Innovation and Sustainability.

# Context and Ambition





# Commitment to Sustainability

For over 100 years, under its various identities, this organisation has been key to a vibrant sport serving the motor racing community and industry. The sustainability of motorsport in the UK remains the biggest challenge facing the organisation in the next decade.

Motorsport has the opportunity to be totally inclusive and we must do more to represent the interests of all motor racing enthusiasts in the UK and not just some of them.

We recognise that sport has a significant role to play in global climate change. We must use the platform of motorsport to accelerate the development of engineering solutions and demonstrate them to our global audience.

We must show leadership, along with other sporting federations, on the issues facing the world today and not simply wait for others to come up with the solutions. We must inspire future generations of competitors, volunteers and engineers to engage with our sport to ensure its continued sustainability.

This strategy is the beginning of our very own race to zero.

**DAVID RICHARDS CBE**  
Chair Of Motorsport UK

# Vision

A nation inspired by the past, present and future of our shared passion for motorsport.

A sport that thrives on our world-leading expertise in motorsport technology, our competitive spirit and our deep community roots.





# Mission

To inspire and enable more people to participate in our sport in a safe, fair, fun, inclusive and progressive environment.

To use our reach and influence to create a sustainable future for our sport.

# Purpose

To encourage, administer, promote, advance and manage four wheeled motorsport in the UK, as the National Sporting Authority recognised by the FIA (ASN).

To embrace the full diversity of four-wheeled motorized entertainment beyond the existing directly regulated categories and events.

Strategic Priorities:



People and Member Focus



Promotion of the Sport



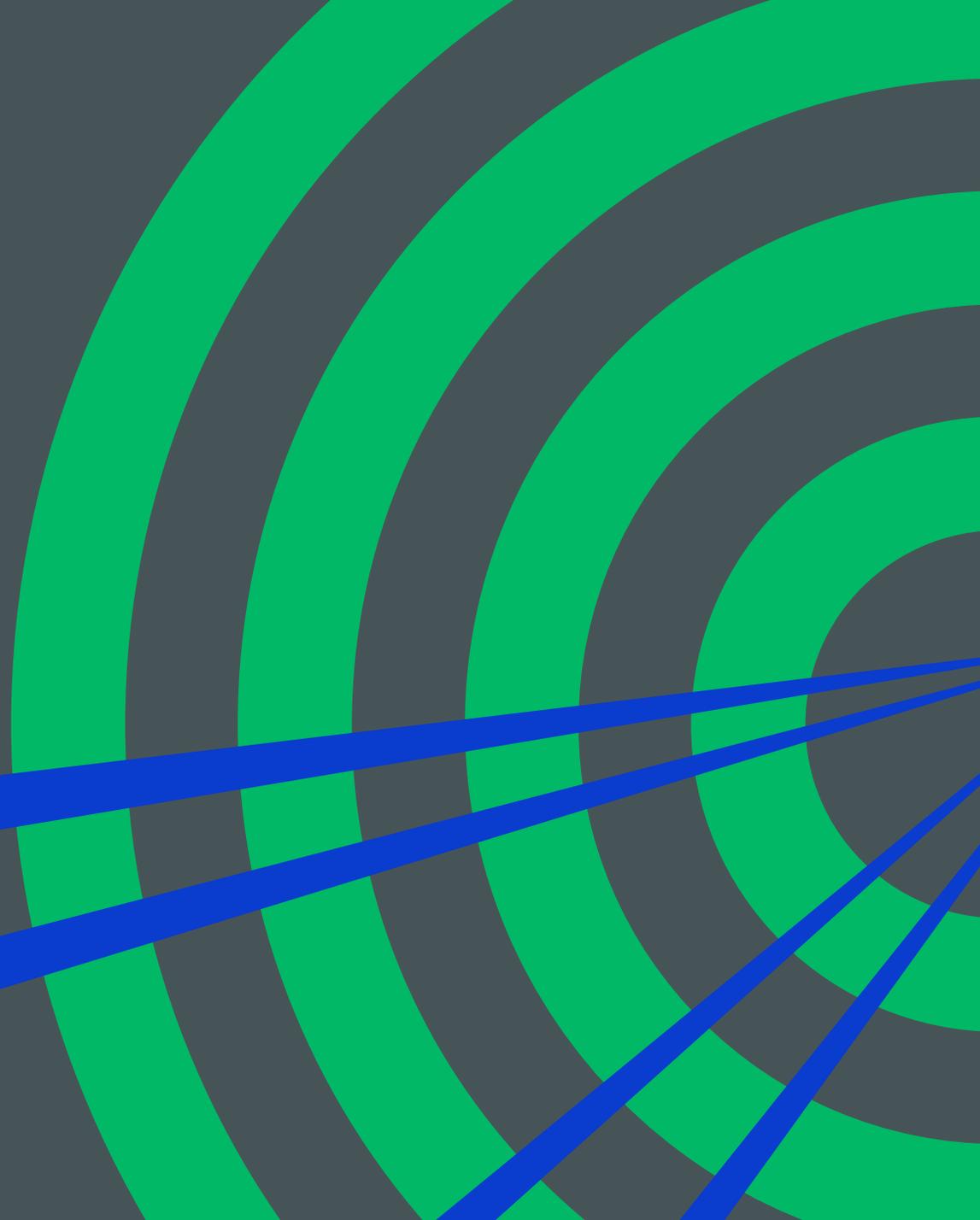
Sport Development, Innovation and Sustainability



Governance and Regulation



# Our Proven Track Record



# Sustainability

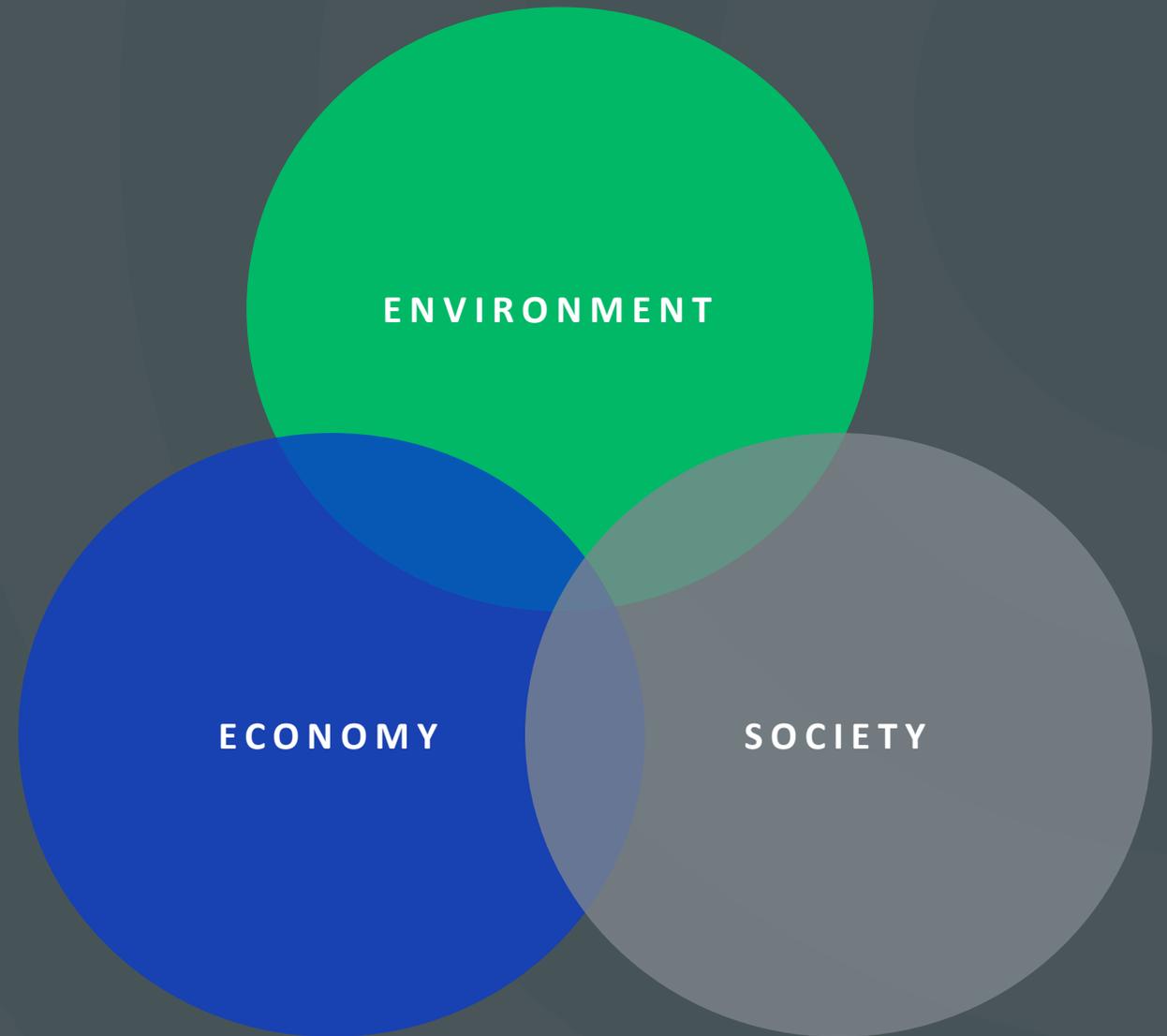
Sustainability means meeting our own needs without compromising the ability of future generations to meet their own needs.

Three key pillars are central towards creating a more sustainable sport: environment, economy and society.

Motorsport UK has already created and continues to be active in several sustainability initiatives.

However, we are determined to make significant progress against the challenges facing sport and do our bit for society.

Therefore, we have produced a plan which encapsulates both the excellent initiatives which are already underway and the significant commitments we have made to power progress in the future.





# ENVIRONMENT

## Sustainability Initiatives



Motorsport UK is an active member of the FIA Environmental & Sustainability Commission



Motorsport UK has developed an Environmental Sustainability accreditation for its member clubs including online training modules and workbooks



Motorsport UK operated event Wales Rally GB achieved the FIA 3\* Award for environmental sustainability in 2019. One of the first events of this type to reach the accreditation



# ECONOMY

# Sustainability Initiatives



Motorsport UK operates a Club Development Fund for recognised clubs providing financial assistance to create new and diverse events that encourage wider participation of the motorsport community



Motorsport UK supports the British Motorsport Training Trust administer funding support for safety projects and support emergency training



In 2020 Motorsport UK established a £1M Club Continuity Fund to support its member clubs during the COVID-19 pandemic



# SOCIETY

# Sustainability Initiatives



Motorsport UK is an active member of the FIA Women in Motorsport Commission with representation on the commission

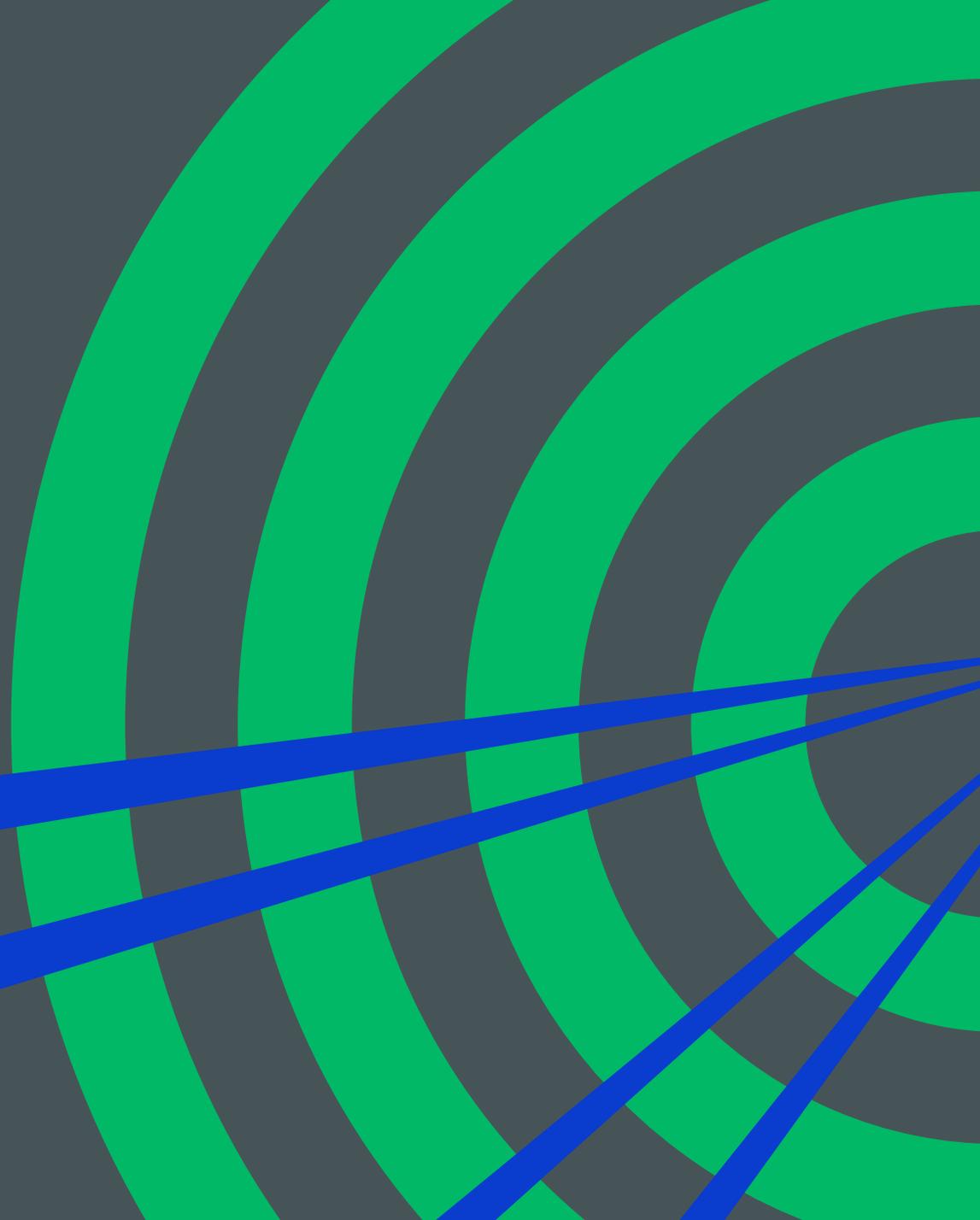


Motorsport UK is a key member of the FIA Girls on Track initiative formerly Dare2BDifferent



The Motorsport UK Academy Enhanced Diploma in Sporting Excellence promotes science, technology, engineering and mathematics (STEM) activities in our community

# Spheres of Influence



# NETWORK



- Industry bodies
- NGOs
- Fans
- Sponsors
- Governments
- Sport

# COMPETITION



- Teams
- Venues
- Promoters
- Suppliers
- Manufacturers

# MEMBERS



Volunteers  
License Holders  
Clubs



Directors  
Employees  
Committees  
Building Operations

# Embedding the UN Sustainable Development Goals

The Motorsport UK strategy is aligned with 14 of the 17 United Nations Sustainable Development Goals.

The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future.

At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership.

This provides a recognised framework used by many sports and organisations e.g. The International Olympic Committee and The FIA to identify key priorities and actions.



# Committed to Global Sustainability Agenda



## United Nations Framework Convention on Climate Change

The UNFCCC Sports for Climate Action Framework was launched during COP24 to gather sports organisations, teams, athletes and fans in a concerted effort to raise awareness and take action to meet the goals of the Paris Agreement

Motorsport UK became a signatory to the framework in March 2021. Signatories commit to adhere to a set of five principles and incorporate them into their own strategies, thus setting the stage for a wider dissemination of the message within their own territories leading to long term success.

## Sport for Climate Action Framework

The Sport for Climate Action Framework key principles are:

- 1) Undertake systematic efforts to promote greater environmental responsibility
- 2) Reduce overall climate impact
- 3) Educate for climate action
- 4) Promote sustainable and responsible consumption
- 5) Advocate for climate action through communication

# Aligned with FIA Environmental Strategy

In December 2020 the Federation International de Automobile (FIA), Environmental Commission released its Environmental Sustainability Strategy.

As the recognised National Sporting Authority (ASN) in the UK on behalf of the FIA there are a number of key aspects from the FIA Strategy that will influence the Motorsport UK strategy.

The FIA roadmap sets out a route to:

- Empower members given the right tools to develop their own action plan
- Certify members with developed expertise in sustainability
- Lead members reaching their own vision of sustainability



## FIA ENVIRONMENTAL STRATEGY 2020-2030 SUMMARY

FIA ENVIRONMENT & SUSTAINABILITY  
COMMISSION



# Our Sustainability Strategy Framework 2021 - 2030

## Sustainability Vision

**Sustainable, accessible, inclusive and safe** motorsport for all

## Sustainability Mission

To **lead, inspire** and **enable** sustainable, accessible, inclusive and safe motorsport for all through our four areas of activity

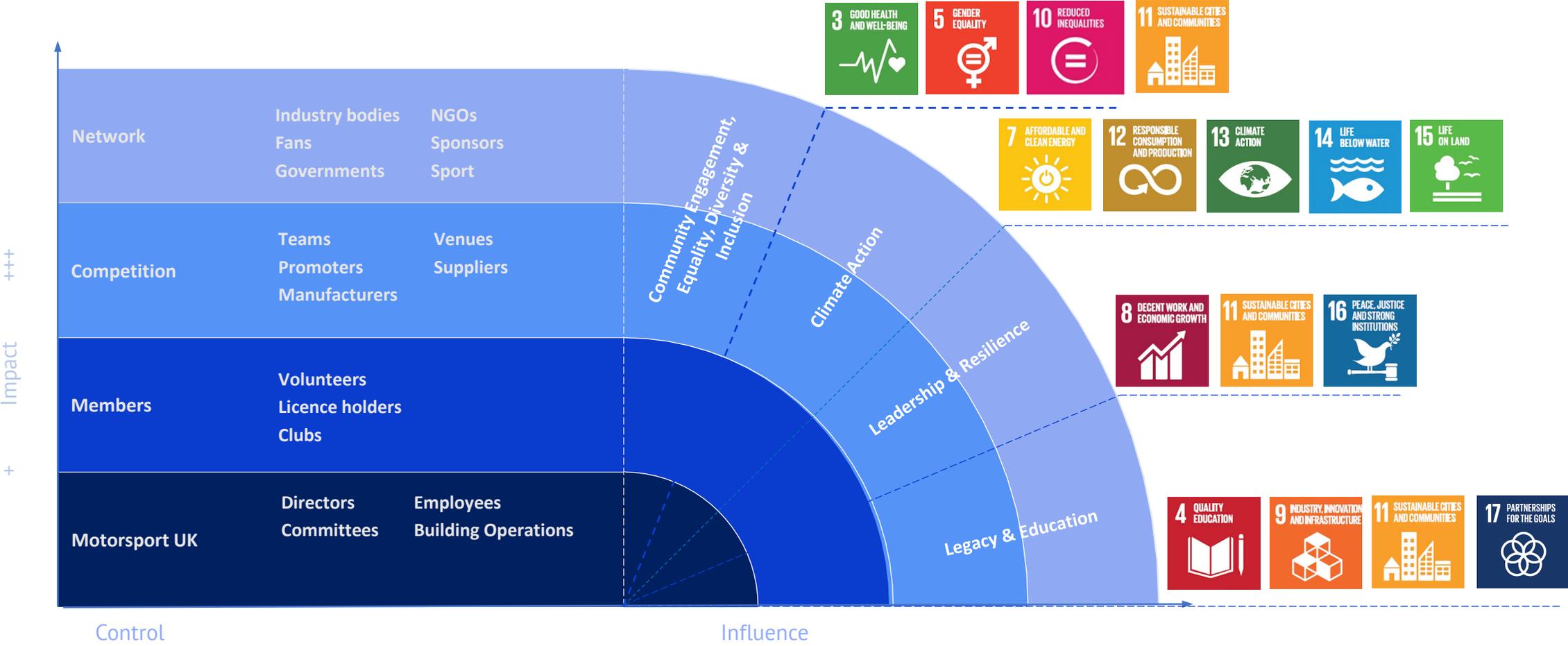
Community  
Engagement,  
Equality, Diversity  
and Inclusion

Climate Action

Leadership  
and Resilience

Legacy and Education

# Alignment with our Areas of Activity



# Areas of Activity

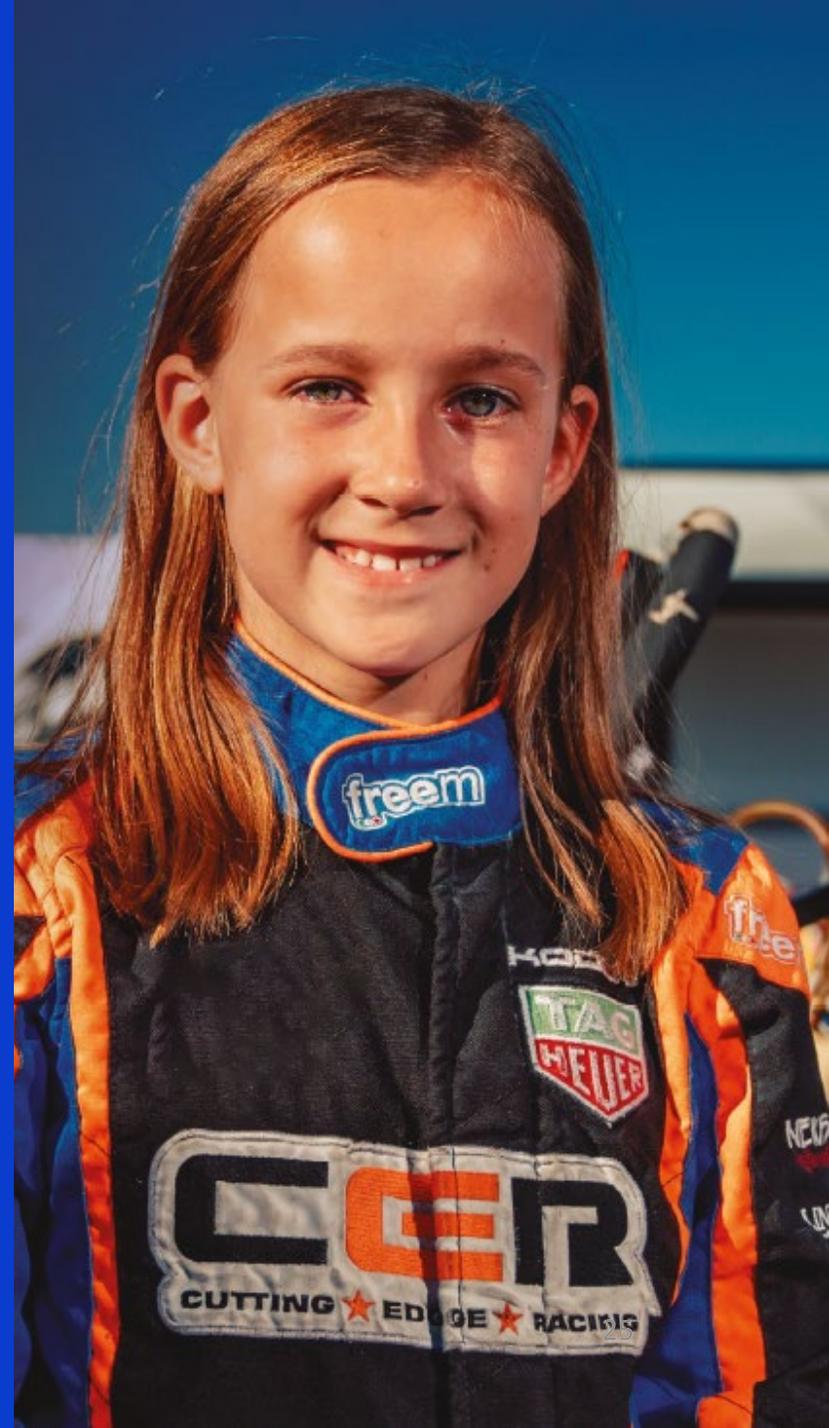


# 01 Community Engagement, Equality, Diversity and Inclusion

Fostering sustainable, inclusive and thriving communities within our sport.

- Include equality, diversity and inclusion in our day-to-day operations
- Establish a forum to discuss equality, diversity and inclusion in UK motorsport, assisting Motorsport UK stakeholders in embracing and integrating these principles within their organisations
- Promote accessibility and diversity across the sport
- Promote gender equality at events
- Establish a target for diversity split within the organisation by 2030
- diversity split target
- Establish a target for diversity split within the senior team and director roles by 2030
- Create programmes to improve accessibility to the sport, nurturing diverse talents including different ethnic and socio-economic backgrounds e.g. e-gaming
- Continue to explore opportunities to avoid cost being a barrier to entry into the sport

UN SDGs



# 02 Climate Action

Using technology to accelerate development and demonstration of low carbon solutions within our sport.

- Establish a robust approach across the sport sharing best practice, setting standards and targets
- Assist in reducing the carbon footprint of Motorsport UK stakeholders and promote resource efficiency and reduce environmental impact in day-to-day operations and events
- Take a science-based approach in understanding the environmental impact of UK motorsport and identify improvements
- Engage with stakeholders to educate them on calculation of carbon footprint, reduction strategy and offsetting matters
- Leveraging the exceptional engineering community across stakeholders to identify and develop technology to combat climate change
- Establish targets for all Motorsport UK clubs to be part of the Environmental Sustainability Accreditation
- Establish target for Motorsport UK to reach net-zero carbon footprint
- Through our actions reduce impact on biodiversity, air quality and other eco systems

## UN SDGs

7 AFFORDABLE AND CLEAN ENERGY



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



14 LIFE BELOW WATER



13 CLIMATE ACTION



15 LIFE ON LAND



# 03 Leadership and Resilience

Building a positive, accessible and purpose-driven organisation, acting as a leader in the motorsport sector through strong and resilient governance

- Ensure credibility and transparency through robust monitoring and reporting
- Foster a positive, accessible and purpose-driven organisation
- Communicate with stakeholders to increase the understanding that sport is an important enabler of motorsport sustainable development goals
- Providing a platform to influence the legislative agenda
- Include the social and environmental impact into the sourcing of products and services
- Ensure that sustainable behaviours form part of the Motorsport UK culture including employees, competitors and volunteers
- Ensuring our sustainability objectives are reflected in our regulations
- Working with current/new partners and supply chains to ensure sustainability is at the heart of everything we do

UN SDGs

8 DECENT WORK AND ECONOMIC GROWTH



11 SUSTAINABLE CITIES AND COMMUNITIES



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



# 04 Legacy and Education

Promoting a culture of sustainability through education in motorsport. Leaving a legacy of world-class standards and best practices

- Using our access to a global audience to demonstrate how motorsport can accelerate and demonstrate innovative solutions contributing to global sustainability objectives
- Demonstrate that motorsport **will be** sustainable
- Establish sustainability as a working principle across the sport
- Collaborate with the FIA, stakeholders and partners in developing sustainability standards and objectives
- Establish a forum for stakeholders to discuss sustainability best practice, innovation and technology
- Crafting learning programmes to educate stakeholders on best practice
- Amongst our youngest audience, promoting sustainability in motorsport to inspire the next generation
- Establish Motorsport UK sustainability Ambassadors to champion our message

UN SDGs

4 QUALITY EDUCATION



8 DECENT WORK AND ECONOMIC GROWTH



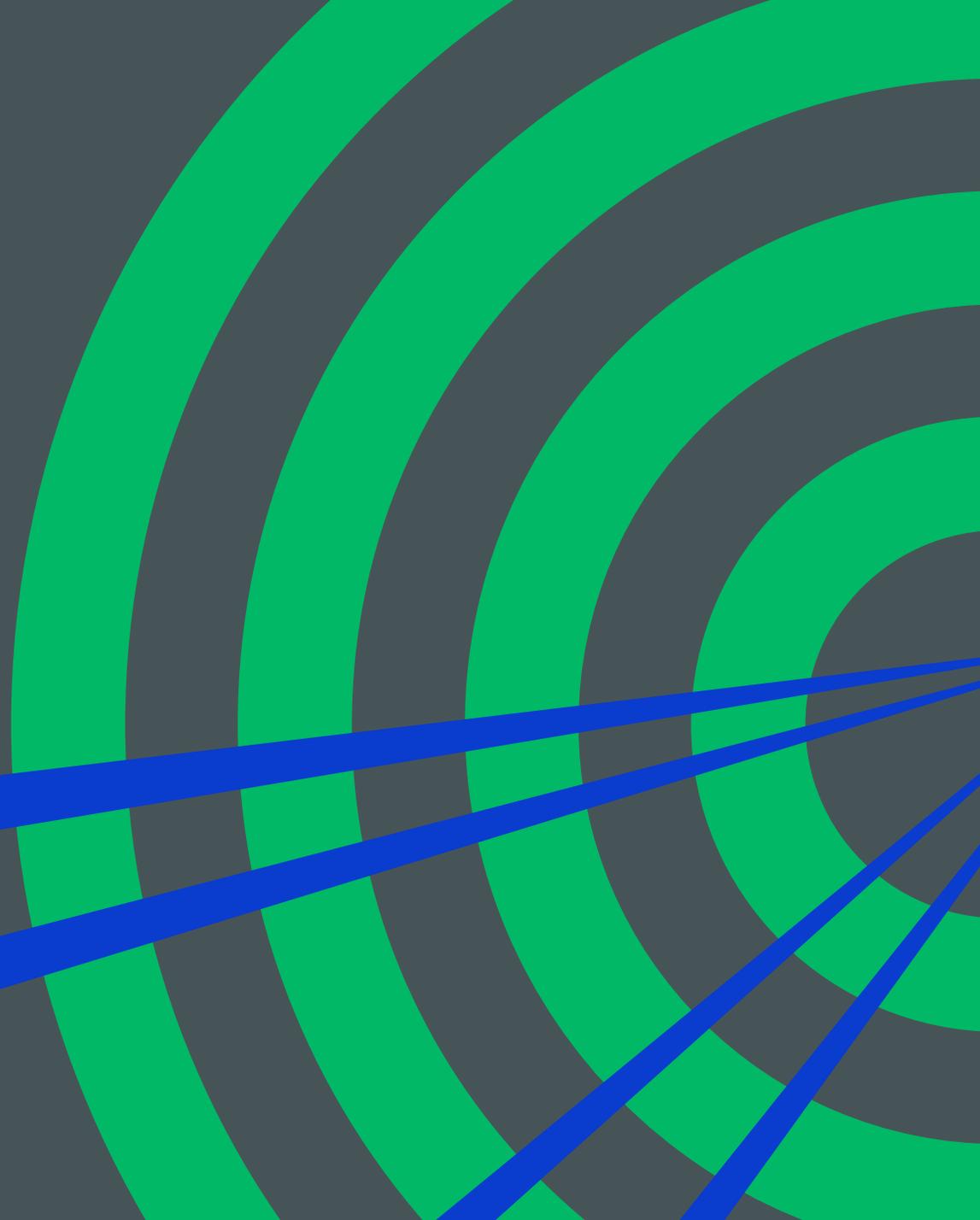
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



17 PARTNERSHIPS FOR THE GOALS



# Strategic Roadmap



# Strategy Roadmap

	2021	2022 - 2025	2026 - 2030
Community Engagement, Equality, Diversity and Inclusion	<ul style="list-style-type: none"> <li>Motorsport UK to establish an Equality, Diversity &amp; Inclusion Committee to discuss and share best practice</li> <li>Motorsport UK to create specific working group for Women in Motorsport, Racial Diversity, LGBTQ+ and Accessibility &amp; Diversity</li> </ul>	<ul style="list-style-type: none"> <li>Motorsport UK to create an EDI Strategy for implementation over the following 5 years incorporating outcomes and actions from the working groups</li> <li>Deliver EDI policies &amp; principles to the regional and club structure</li> <li>Increase diversity within our communications and use of images</li> </ul>	<ul style="list-style-type: none"> <li>Motorsport UK to reach a 30% target of underrepresented groups within board members and senior leadership roles</li> </ul>
Climate Action	<ul style="list-style-type: none"> <li>Motorsport UK to sign the UN Climate Action Framework</li> <li>Motorsport UK to achieve the FIA 3* Accreditation</li> </ul>	<ul style="list-style-type: none"> <li>Motorsport UK to reach net zero carbon footprint for its own operations</li> <li>Motorsport UK to achieve ISO14001 and ISO 20121 accreditation</li> </ul>	<ul style="list-style-type: none"> <li>Motorsport UK to maintain a continuous development programme on its own EMS</li> </ul>
Leadership and Resilience	<ul style="list-style-type: none"> <li>Motorsport UK to establish a Sustainability Committee to discuss and share best practice</li> <li>Motorsport UK to identify suitable partners to support creation of a tool to measure carbon footprint of UK Motorsport</li> </ul>	<ul style="list-style-type: none"> <li>Motorsport UK to publish a paper on carbon offsetting in Motorsport identifying a 'recognised scheme(s)' for stakeholders</li> <li>CPD Training for 100% of senior staff introduced from 2022</li> </ul>	
Legacy and Education	<ul style="list-style-type: none"> <li>Motorsport UK to create a strategy for wider engagement with educational programmes promoting Motorsport in the UK</li> </ul>	<ul style="list-style-type: none"> <li>Motorsport UK to create a Climate Conservation Fund</li> <li>Develop a youth strategy incorporating sustainability</li> </ul>	

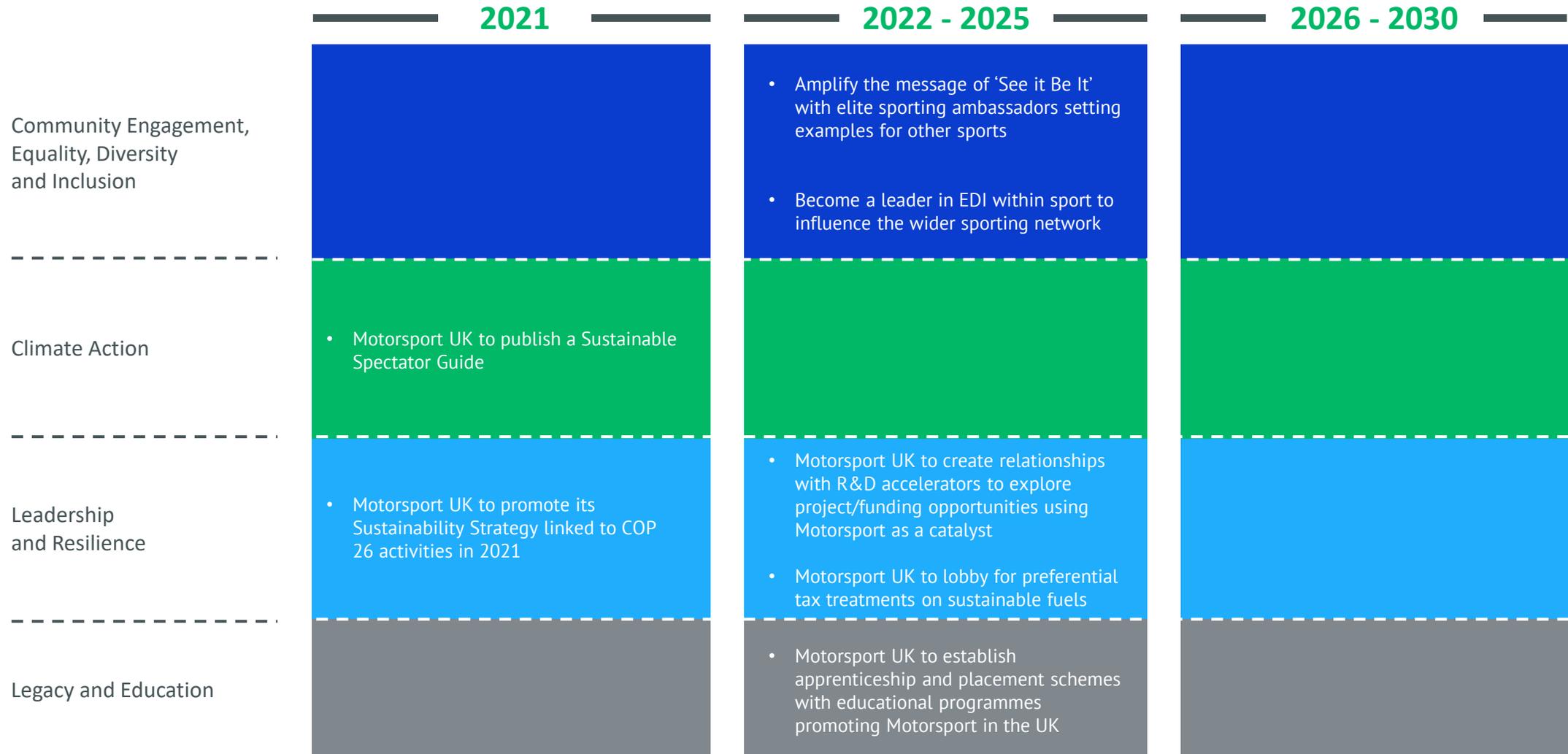
# Strategy Roadmap

	2021	2022 - 2025	2026 - 2030
Community Engagement, Equality, Diversity and Inclusion	<ul style="list-style-type: none"> <li>Motorsport UK to obtain initial data from its annual club survey to inform scope for Sustainability Strategy objectives</li> </ul>	<ul style="list-style-type: none"> <li>Motorsport UK to undertake focus group meeting/surveys to ascertain qualitative data/insights regarding EDI measurement on a regular basis</li> <li>Motorsport UK to measure gender and ethnicity data within our membership and determine a suitable measurement for 2023 onwards</li> <li>Motorsport UK to target a 10% increase in female participation by 2025 based on baseline measurement</li> </ul>	<ul style="list-style-type: none"> <li>Membership numbers continue to show a more diverse population across all categories</li> <li>Motorsport UK to target a further 10% increase in female participation by 2030</li> </ul>
Climate Action	<ul style="list-style-type: none"> <li>Motorsport UK to publish a Sustainable Competitor Guide</li> </ul>	<ul style="list-style-type: none"> <li>Motorsport UK to roll out second module for Environmental Sustainability Accreditation</li> <li>Make a carbon calculator tool available to member clubs</li> </ul>	<ul style="list-style-type: none"> <li>UK Motorsport carbon emissions reduced by 50% by 2030 to achieve UNFCCC targets</li> </ul>
Leadership and Resilience	<ul style="list-style-type: none"> <li>Motorsport UK to undertake a survey for stakeholders on the issues they feel Motorsport should ensure it addresses within the Sustainability Strategy</li> <li>Motorsport UK to gain an industry recognised approval for the Environmental Sustainability Accreditation</li> </ul>	<ul style="list-style-type: none"> <li>30% of Motorsport UK clubs to have joined the Environmental Sustainability Accreditation by 2023 and 70% by 2025</li> <li>50% of Motorsport UK clubs to have achieved the Environmental Sustainability Accreditation by 2025</li> </ul>	<ul style="list-style-type: none"> <li>Motorsport UK membership numbers continue to maintain a positive growth</li> <li>All Motorsport UK clubs to have achieved the Environmental Sustainability Accreditation by 2030</li> </ul>
Legacy and Education	<ul style="list-style-type: none"> <li>Motorsport UK to create 'Sustainable Club/Climate Action' award</li> </ul>	<ul style="list-style-type: none"> <li>Further training modules on EV Safety Regulations made available</li> </ul>	

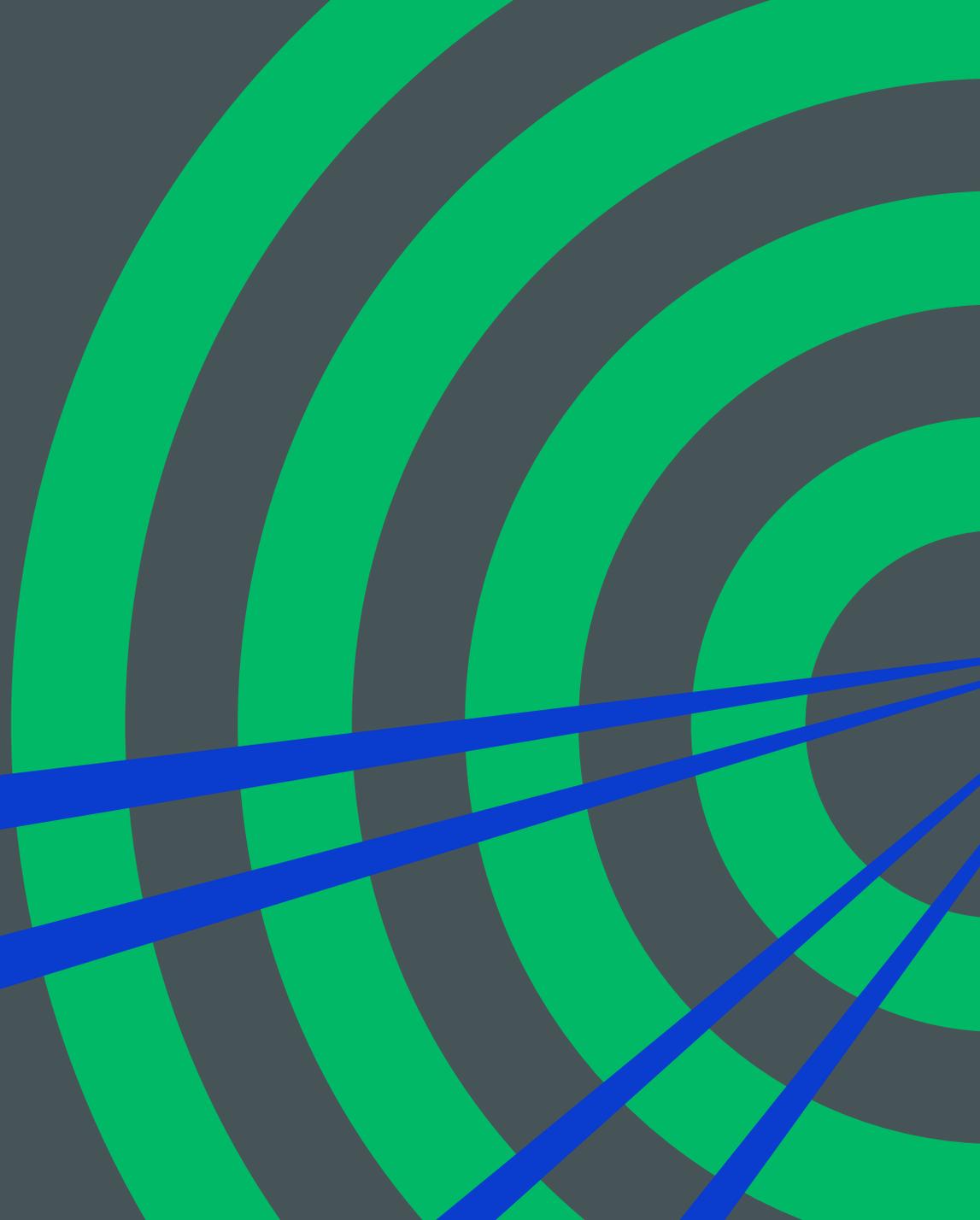
# Strategy Roadmap

	2021	2022 - 2025	2026 - 2030
Community Engagement, Equality, Diversity and Inclusion		<ul style="list-style-type: none"> <li>• Create at least two programmes to improve accessibility to the sport, nurturing diverse talents including different ethnic and socio-economic backgrounds</li> <li>• Promote affordable access to Motorsport via the StreetCar project</li> <li>• Launch a programme to assist access for disabled drivers to participate in UK Motorsport</li> </ul>	
Climate Action		<ul style="list-style-type: none"> <li>• Create a report mapping the progress of permitted UK venues in sustainability initiatives</li> <li>• Commission a report including recommended strategy on the carbon footprint of UK Motorsport</li> <li>• 50% of Motorsport UK operated series to use sustainable fuels by 2025</li> <li>• Create a recognised scheme available to all major categories for the recycling</li> </ul>	<ul style="list-style-type: none"> <li>• Sustainable fuels to be made available for use at 100% of venues currently supplying on site fuel by 2026</li> <li>• 100% of Motorsport UK operated series to use sustainable fuels by 2030</li> <li>• Promote opportunities for electric StreetCar series</li> </ul>
Leadership and Resilience	<ul style="list-style-type: none"> <li>• Create a roadmap for all British Championship properties to adopt sustainable fuels</li> </ul>	<ul style="list-style-type: none"> <li>• At least one technology demonstration of sustainable fuels in competition in 2022</li> <li>• At least one technology demonstration of EV Competition vehicles in a class or subcategory of an existing championship by 2023</li> <li>• Create a working group focused specifically on securing ongoing access to suitable venues for motorsport use</li> </ul>	
Legacy and Education		<ul style="list-style-type: none"> <li>• Appoint at least two sustainability ambassadors in 2022</li> </ul>	

# Strategy Roadmap



**Making It  
Happen**



# Commitment to Sustainability

The Motorsport UK Board has ultimate responsibility for the strategy delivered by the executive team.

The board is made up of members representing the sports interest as well as independent non-executive directors with specialist expertise.

The Motorsport UK Council is made up of key stakeholders as well as committee chairs to advise the board on specific issues to ensure the long-term health of Motorsport in the UK.

Motorsport UK has a number of specialist committees and advisory groups covering specific Motorsport disciplines, regulations and representations from the official,

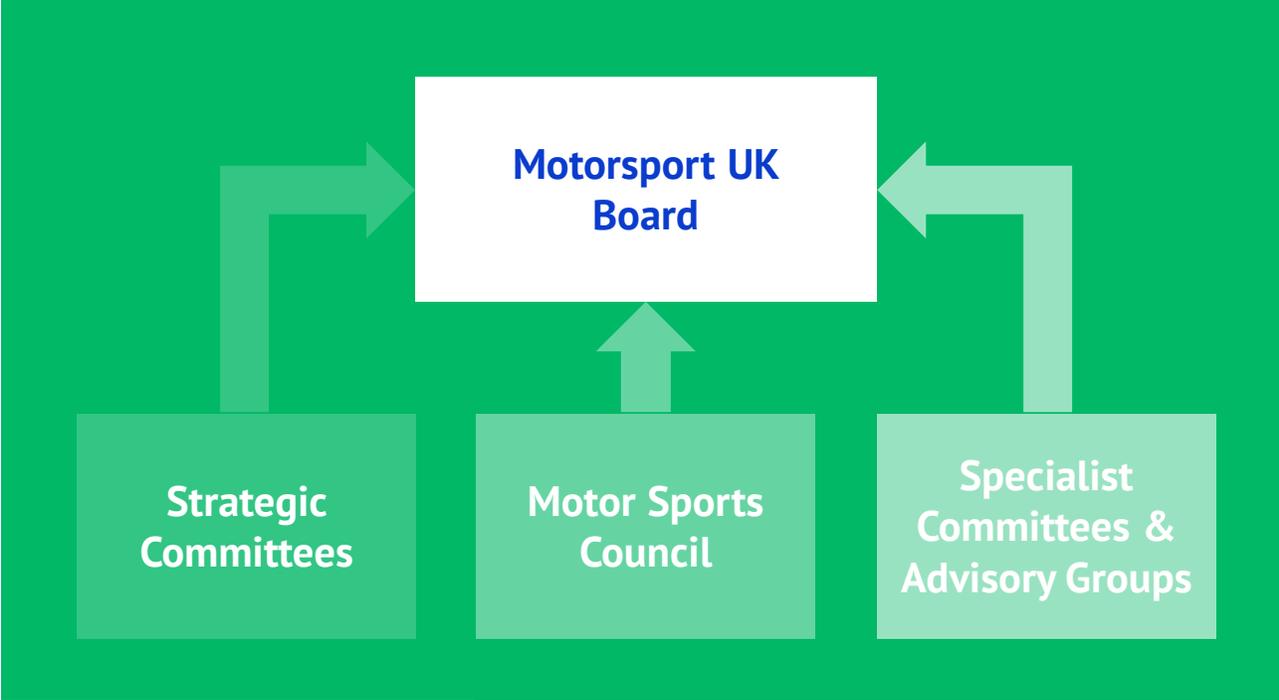
safety and volunteer community.

The board strategic committees include the **Sustainability Committee** and **Equality, Diversity & Inclusion Committee**.

The Motorsport UK executive are responsible for delivery of the Sustainability Strategy supported by these committees.

Sustainability is a standing item on the agenda of all committee, council and board meetings.

Operational delivery of the strategy is supported by the Operations Director and the Head of Sustainability.



# Communicating our Strategy

Motorsport UK will use its extensive marketing & communication tools to ensure members and stakeholders have access to our Sustainability Strategy and can follow updates on news and progress against our objectives. Beyond our outreach programmes at various events, we will utilise our digital platforms.

Our digital communication mediums include:

Motorsport UK Website	(40,000 visits per month)
Revolution Magazine	(60,000 deliveries per month)
Member Newsletters	(60,000 subscribers)
Social Media Channels	(90,000 subscribers)



# Leverage our Audience



Motorsport has access to a global audience of over 2 billion people.

It therefore has a unique ability to influence the commercial and personal behavior of its audience.

# Accelerating New Technologies

The UK motorsport industry boasts an annual turnover of £9 billion. This industry acts as a laboratory for future technologies with energy efficient, low carbon solutions at the heart of future growth.



# A Platform to Partner with Government

Relationships with government bodies and a dedicated All Party Parliamentary Group provided a platform to lobby and influence the legislative agenda

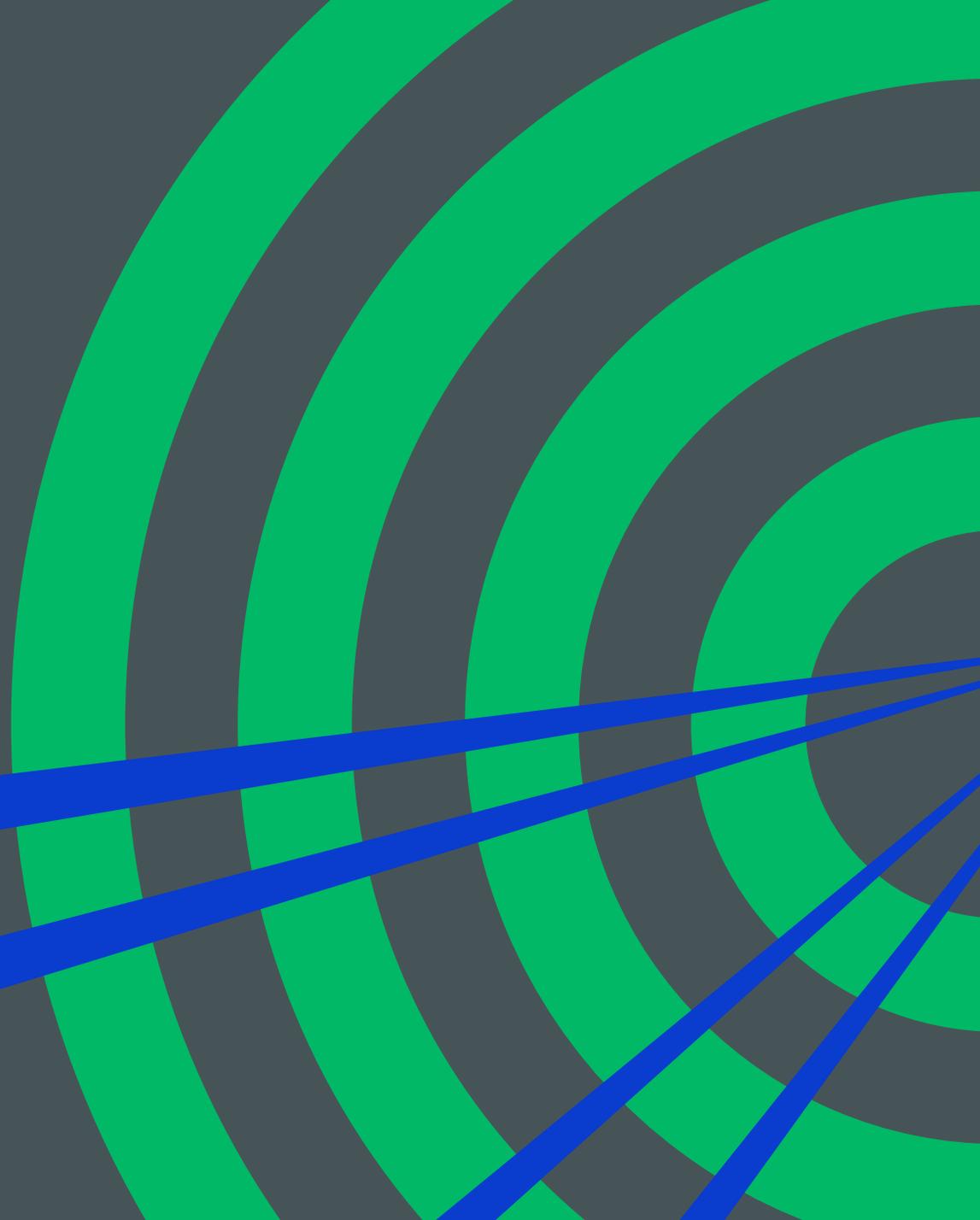


# Inspiring Future Generations



Supporting initiatives like F1 in Schools, Greenpower and Formula Student helps to inspire the next generation of motorsport competitors and engineers

# Reference Materials



# Appendix

The Motorsport UK Sustainability Strategy contains supporting information or is aligned with the initiatives below. Each link contains further information to demonstrate the principles supporting the strategy.

The strategy has been prepared with support from Enovation Consulting.



[Motorsport UK Strategy](#)

[UNFCCC Sports for Climate Action Framework](#)

[Science Based Targets](#)

[FIA Environmental Strategy 2020-2030](#)

[FIA Women in Motorsport](#)

[FIA Girls on Track](#)

[Motorsport UK Academy](#)

[FIA Environment & Sustainability Commission](#)

[Motorsport UK Environmental Sustainability Accreditation](#)

[FIA Environmental Accreditation Programme](#)

[Motorsport UK Club Development Fund](#)



We are the national membership organisation and governing body for four-wheel motorsport in the UK, representing competitors, volunteers, clubs and fans.

Motorsport UK is a not-for-profit organisation (limited by guarantee) that exists to service and grow the sport. We are a member of the world governing body, the Fédération Internationale de l'Automobile (FIA).

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