National Volunteers’ Week: Clubs Webinar

18th May 2022
Before we start!

- This webinar is being **recorded**
- Apart from our panelists you are all muted
- Please use the Q&A function to raise queries and share top tips during the session
Webinar programme

- Purpose
- Volunteer recruitment
- Volunteer retention
- Further guidance and support
Why are we here?

Build volunteering into your culture by;

- Creating an inclusive approach to recruitment
- Keeping your volunteering offer central to your club’s development
- Making people feel like they have something to offer as a volunteer
- Celebrating and showcasing your volunteers
- Developing a sense of family or team.

Make it something people want to get involved with!

Promote the benefits of volunteering and get your volunteers involved in developing tag lines to inspire people, for example ‘One club, one team’ or ‘Working together to achieve more’.

Recruitment
Planning for Volunteers

- Nominate a Volunteer coordinator
- Know what skills you need and how people can help
- Policies and Procedures are in place
Recruiting Volunteers

- **Look within your Club**
  
  (Top Tip – A direct request is more personal, and more likely to get a response, than a general email to all members)

- **Young People**

- **Look outside your club**
  
  - Contact your local Volunteer Centre or Community Volunteer Services (CVS)
  
  - Colleges/Universities
Welcoming Volunteers

- Speak to people in advance to understand their needs
- Give people a good induction
  - Volunteer Induction Checklist
- Communication
Recruiting and welcoming Volunteers
Registering as a Marshal

It's easy for your members to register with Motorsport UK as a Marshal, and it affords them access to enhanced Member Benefits as well…

1. Log in to the Motorsport UK website and access the Learning Hub
2. Undertake the Registered Marshal Accreditation Course
3. Register as a Marshal
4. Go out and volunteer!
Getting started as a Volunteer

Within the Get Started as a Volunteer section, you will find introductory modules on Officiating, Marshalling and Event Stewarding, as well as an interactive PDF which explains how to become each type of Licensed Official.
Volunteer Recruitment

- Think outside the box
- Work together
- Nominate a Volunteers Coordinator
- Keep it fun!
Retention
What is retention?
Valuing and developing Volunteers

- Keep communicating
- Involve volunteers in decision making
- Treat people well
Thoughts from the community...
Guidance & support for Clubs

- Club toolkit
  - Previous webinar recordings
  - Marketing Strategy Guidance
  - Volunteer induction checklist

- Questions to club.development@motorsportuk.org
Guidance & support for Clubs

- Event Secretary module
  - Outlines the requirements
  - Provides support
- Event Secretary and Event Steward workshops
National Volunteers’ Week

- National Volunteer Week Online resources – visit volunteersweek.org
- Celebrate your volunteers
- Social media - #MotorsportVolunteer #MotorsportUK
- Sunday 5th – Thank You Day
- Monday 6th – Power of Youth Day
Thank you for attending