

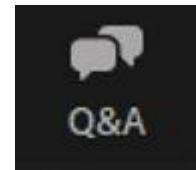


National Volunteers' Week: Clubs Webinar

18th May 2022

Before we start!

- This webinar is being **recorded**
- Apart from our panelists you are all muted
- Please use the Q&A function to raise queries and share top tips during the session



Webinar programme

- Purpose
- Volunteer recruitment
- Volunteer retention
- Further guidance and support

Why are we here?

Build volunteering into your culture by;

- Creating an inclusive approach to recruitment
- Keeping your volunteering offer central to your club's development
- Making people feel like they have something to offer as a volunteer
- Celebrating and showcasing your volunteers
- Developing a sense of family or team.

Make it something people want to get involved with!

Promote the benefits of volunteering and get your volunteers involved in developing tag lines to inspire people, for example 'One club, one team' or 'Working together to achieve more'.

Recruitment



Planning for Volunteers

- Nominate a Volunteer coordinator
- Know what skills you need and how people can help
- Policies and Procedures are in place



Recruiting Volunteers

- **Look within your Club**

(Top Tip – A direct request is more personal, and more likely to get a response, than a general email to all members)

- **Young People**

- **Look outside your club**

- Contact your local Volunteer Centre or Community Volunteer Services (CVS)
- Colleges/Universities



Welcoming Volunteers

- Speak to people in advance to understand their needs
- **Give people a good induction**
 - Volunteer Induction Checklist
- Communication

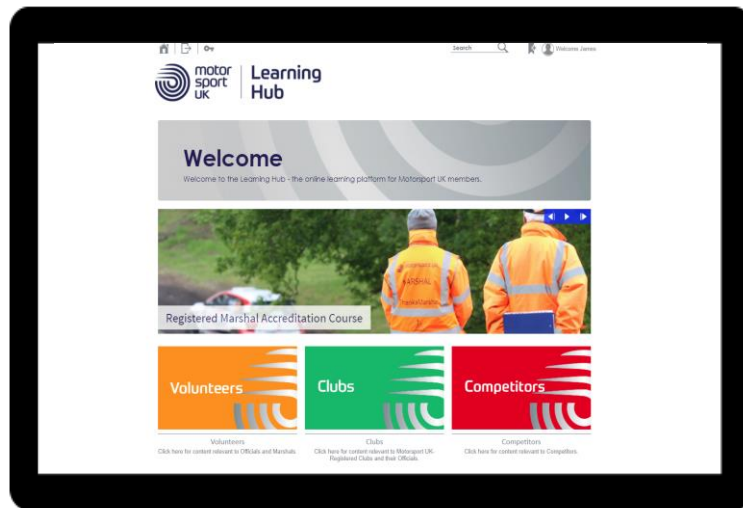


Recruiting and welcoming Volunteers

Registering as a Marshal

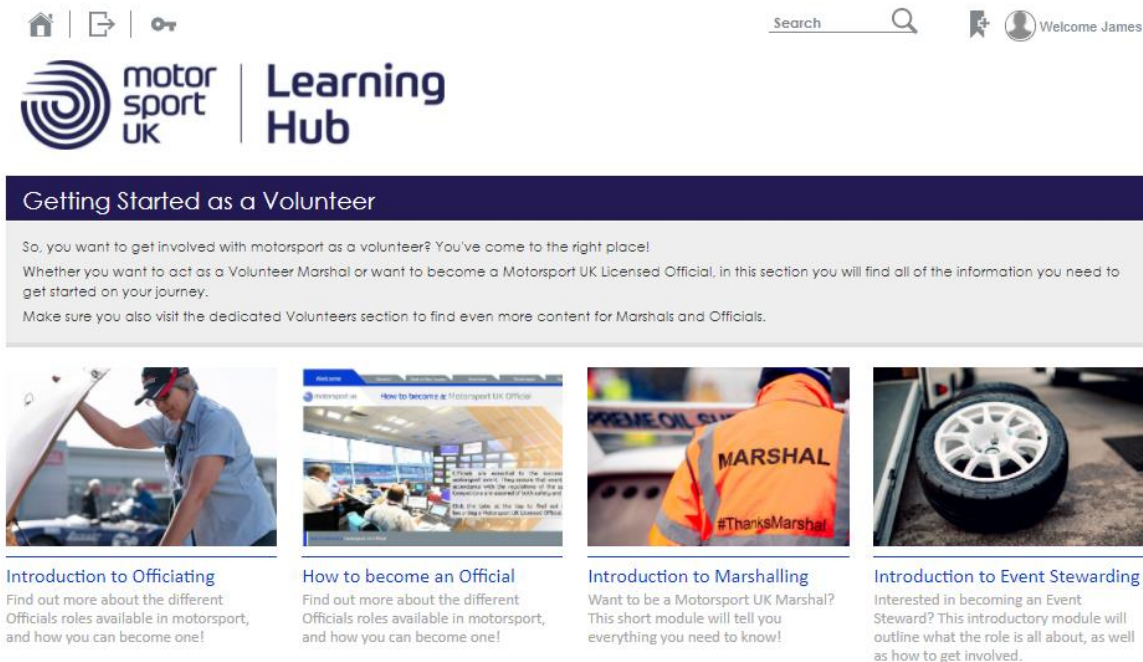
Its easy for your members to register with Motorsport UK as a Marshal, and it affords them access to enhanced Member Benefits as well...

1. Log in to the Motorsport UK website and access the **Learning Hub**
2. Undertake the **Registered Marshal Accreditation Course**
3. Register as a Marshal
4. Go out and volunteer!



Getting started as a Volunteer

Within the Get Started as a Volunteer section, you will find introductory modules on **Officiating**, **Marshalling** and **Event Stewarding**, as well as an interactive PDF which explains how to become each type of Licensed Official.



The screenshot shows the Motorsport UK Learning Hub interface. At the top, there are navigation icons (home, share, key) and a search bar with the text 'Search'. To the right, a user profile icon is labeled 'Welcome James'. Below the navigation bar is the Motorsport UK logo and the 'Learning Hub' title. The main heading is 'Getting Started as a Volunteer'. The text below reads: 'So, you want to get involved with motorsport as a volunteer? You've come to the right place! Whether you want to act as a Volunteer Marshal or want to become a Motorsport UK Licensed Official, in this section you will find all of the information you need to get started on your journey. Make sure you also visit the dedicated Volunteers section to find even more content for Marshals and Officials.' Below this text are four featured modules, each with a thumbnail image and a title: 1. 'Introduction to Officiating' with a thumbnail of a man in a blue shirt working on a car, with text 'Find out more about the different Officials roles available in motorsport, and how you can become one!'; 2. 'How to become an Official' with a thumbnail of a person at a desk, with text 'Find out more about the different Officials roles available in motorsport, and how you can become one!'; 3. 'Introduction to Marshalling' with a thumbnail of a person in an orange 'MARSHAL' jacket, with text 'Want to be a Motorsport UK Marshal? This short module will tell you everything you need to know!'; 4. 'Introduction to Event Stewarding' with a thumbnail of a car wheel, with text 'Interested in becoming an Event Steward? This introductory module will outline what the role is all about, as well as how to get involved.'

Getting Started as a Volunteer

So, you want to get involved with motorsport as a volunteer? You've come to the right place!

Whether you want to act as a Volunteer Marshal or want to become a Motorsport UK Licensed Official, in this section you will find all of the information you need to get started on your journey.

Make sure you also visit the dedicated Volunteers section to find even more content for Marshals and Officials.

Introduction to Officiating
Find out more about the different Officials roles available in motorsport, and how you can become one!

How to become an Official
Find out more about the different Officials roles available in motorsport, and how you can become one!

Introduction to Marshalling
Want to be a Motorsport UK Marshal? This short module will tell you everything you need to know!

Introduction to Event Stewarding
Interested in becoming an Event Steward? This introductory module will outline what the role is all about, as well as how to get involved.

Volunteer Recruitment

- Think outside the box
- Work together
- Nominate a Volunteers Coordinator
- Keep it fun!



Retention



What is retention?



Valuing and developing Volunteers

- Keep communicating
- Involve volunteers in decision making
- Treat people well



Thoughts from the community...

Guidance & support for Clubs

- Club toolkit
 - Previous webinar recordings
 - Marketing Strategy Guidance
 - Volunteer induction checklist
- Questions to club.development@motorsportuk.org



CLUBS & ORGANISERS

Club Toolkit

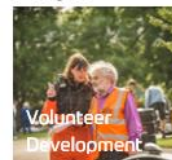
Welcome to the new Motorsport UK Club Toolkit. We've updated parts of the previous Club Manual and produced some new club guides.

More guides will be released throughout the year. Please email us at club.development@motorsportuk.org and let us know ideas for any future guides you would like to see.

Marketing

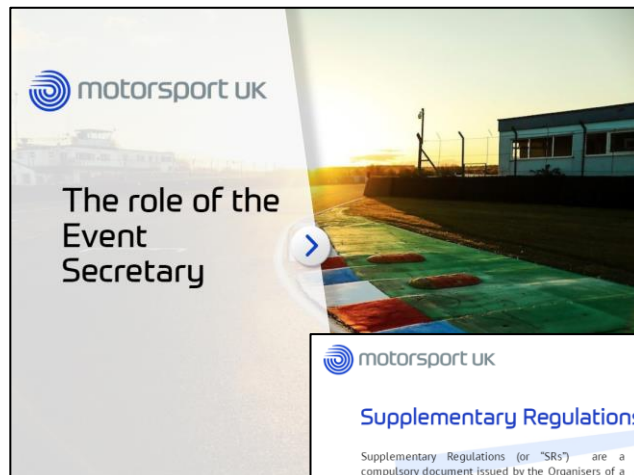


People



Guidance & support for Clubs

- Event Secretary module
 - Outlines the requirements
 - Provides support
- Event Secretary and Event Steward workshops



Supplementary Regulations

Supplementary Regulations (or "SRs") are a compulsory document issued by the Organisers of a Competition, with the object of laying down the details of that particular Competition.

To put it simply, they are the rules which are *supplementary* to the General Regulations of Motorsport UK, and include details such as those listed on the right. SRs must be created for all types of event, but only need to be submitted with the permit application for events not listed in **D.4.5**.

You can download a template for writing SRs by clicking on the button below, and you can find more information on the required content in **D.10.1**.

[Supplementary Regulations template](#)

The role of the Event Secretary

Motorsport UK Summer Race Supplementary Regulations

Motorsport UK will organise an Interclub race meeting at Bicester Heritage on 4th & 5th June 2022.

This meeting will be held under the General Regulations of Motorsport UK (incorporating the provisions of the International Sporting Code of the FIA), and these Supplementary Regulations.

Motorsport UK Permit No: 123456

The event is open to all fully-elected members of the organising club or other invited clubs as detailed below:

- Bicester Car Club
- Bicester Historic Motor Club

All entrants must produce a club membership card and a valid Motorsport UK Race Club Competition Licence.

Scrutineering starts at 8am on 7th May in the Spitfire Paddock.

National Volunteers' Week

- National Volunteer Week Online resources – visit volunteersweek.org
- Celebrate your volunteers
- Social media - #MotorsportVolunteer #MotorsportUK
- Sunday 5th – Thank You Day
- Monday 6th – Power of Youth Day





Thank you for attending