

GRAPHIC DESIGNER

Location:	Motorsport UK, Bicester Motion.
Hours of Work:	Full Time (37.5 hours per week). Core hours are 09:00 until 17:30, Mon – Fri.
Salary:	£28,000 - £30,000 pa.
Contract:	Permanent.

THE ROLE

WHAT'S THE OPPORTUNITY?

The Marketing & Communications department is focused on maximising the way Motorsport UK reaches out, connects with and engages the motorsport community and wider public; ensuring the effective communication of key messaging to achieve our vision in support of our overall strategic priorities.

This Junior/Mid-weight role will require a broad skill set in design across varied formats, as well as great communication skills.

THE BACKGROUND

WHO ARE MOTORSPORT UK?

Motorsport UK unites communities through a shared passion and love of the sport. 50,000 licence holders, 10,000 volunteer marshals and 4,000 officials alongside millions of vibrant fans are active week in, week out, doing what they love.

Whether that's the speed of drag racing, the close battles of circuit racing, the precision of AutoSOLOs or the social enjoyment of Touring Assemblies, the community is vibrant and alive.

At Motorsport UK, a team of 70 dedicated staff work as passionately as the members, driving forward values of integrity, innovation, collaboration and commitment in everything that's delivered.

Your journey to make a difference at Motorsport UK begins today!



THE DETAILS

WHAT ELSE CAN I EXPECT TO BE DOING?

A big part of this role will be about maintaining consistency and quality across all communications and marketing requirements. You will need to be comfortable working at all ends of the design spectrum, from artworking to more conceptual design, from standard templates to strategic presentations, from online to branding physical environments to showcase Motorsport UK in the community.

In addition, you can expect to be:

Executing Motorsport UK's brand identity in print, digital, social, video, events and environment. This is a wide ranging role that delivers basic templates and presentations to large scale membership campaigns and digital media design.

Setting the standards for Motorsport UK's Brand, promoting the importance of brand identity and consistency and guiding internal and external stakeholders on their use of the brand identity and Motorsport UK assets.

Providing creative input and advice on a varying range of projects and delivering against those requirements.

Contributing to creative planning and creation of events, with a particular focus on corporate communication assets such as Girls on Track UK, Race with Respect etc. and stakeholder engagement.

In conjunction with our existing Graphic Designer, producing an asset management system and maintain the libraries and brand identity folders.

THE PERSON

WHO ARE WE LOOKING FOR?

At Motorsport UK, we understand that our people will shape our success, and ultimately define our value to the motorsport community.

We're looking for people who can demonstrate that they're as passionate as our members, embracing and championing our core values of Innovation, Collaboration, Commitment, and Integrity.

This role is perfect for an individual who is efficient and organised, has great creative skills with outstanding attention to detail who is looking to grow within a diverse organisation.

Below are some of the experiences, knowledge, and skills which will be vital for this role:

Prior employment experience within a similar position.

Excellent working knowledge of Adobe Creative Suite including InDesign, Illustrator and Photoshop. An understanding of how to bring brand assets alive in video is a key element. A working knowledge of Adobe Premiere Pro and After Effects is helpful but not essential.

An interest in brand development and firm understanding of design delivery for print and digital publications.

Strong working knowledge of Microsoft Office and understanding of project management tools.

Experience of working closely with external partners such as creative agencies, web developers, sponsors, partners and suppliers.

Asset library management .

A track record of delivering within strict timeframes.

Strong communication skills.

Attention to detail.

An interest in photography and video is helpful.

A relevant design degree may be useful.

THE PERKS

WHAT'S ON OFFER FOR ME?

25 days annual leave + bank holidays

10% pension contribution from Motorsport UK

Private medical cover

Holistic wellbeing support

Life assurance and income protection

Breakdown cover

Free on-site parking

A chance to work in the exciting world of motorsport

Access to a host of other staff benefits



THE LOCATION

WHERE WILL I BE BASED?

Home for us is in the heart of 'Motorsport Valley'. Specifically, we're located within the Heritage Quarter of the fantastic Bicester Motion site, Oxfordshire.

The UK's only hub for historic motoring excellence, Bicester Heritage boasts over 45 specialist automotive and motorsport businesses. Founded in 2013 the 444 acre former WW2 RAF Bomber Training Station is all about driving the future of the past.

Our purpose built office space accommodates the near 70 committed people who passionately work for the betterment of our sport.

We're big on creating the conditions for organic collaboration. However, we respect that some flexibility goes a long way towards supporting a healthy work-life balance. That's why we operate a hybrid working policy whereby staff spend four days in the office, with the option to work remotely for the fifth.

If this sounds like the role for you, why not get in touch? Head on over to our careers page for more information on how to apply:

motorsportuk.org/contact-us/careers





We are the national membership organisation and governing body for four-wheel motorsport in the UK, representing competitors, volunteers, clubs and fans.

Motorsport UK is a not-for-profit organisation (limited by guarantee) that exists to service and grow the sport. We are a member of the world governing body, the Fédération Internationale de l'Automobile (FIA).

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