

## APPLICATION FOR NATIONAL MEDIA ACCREDITATION

**Accreditation closes at 17.00hrs on Friday 02 June 2023**

*Please read the following carefully before completing and submitting an Application Form*

### **MEDIA ACCESS: COVID-19**

COVID-19 restrictions have been lifted for the 2023 FIA Formula 1 World Championship; however, the priority of The FIA remains the safety of all participants and attendees.

The FIA's COVID-19 Code of Conduct has been simplified as follows:

- Attendees that are not 'fit to attend' (i.e., those having COVID-19 symptoms or a confirmed COVID-19 infection) will not be authorised to enter 'high-density' areas
- There is no requirement for attendees to be vaccinated against COVID-19, in order to enter high-density areas
- The FIA will no longer provide access to on-site testing facilities

Before applying for accreditation, please review and consider The FIA's full COVID-19 Code of Conduct, governing the behaviour of all persons at Formula 1 events: [Appendix S to the International Sporting Code](#)

### **ACCREDITATION PROCESS: UK BASED WRITTEN MEDIA; PHOTOGRAPHERS; NATIONAL/REGIONAL RADIO**

**National Media Accreditation:** this form is for national media applications only, from media based in the UK.

**International Media Accreditation:** all international requests from media or agencies, for race-by-race accreditation, must be made via The FIA's online accreditation system: [F1.ams.fia.com](https://f1.ams.fia.com). Please do not use this form.

Click [here](#) to view and download the latest Media Accreditation Guidelines from The FIA.

### **ACCREDITATION PROCESS: TELEVISION; ELECTRONIC/SOCIAL MEDIA; INTERNATIONAL RADIO – should not apply for accreditation using this form**

- **Television (International/non-UK):** applications should be made to Suzanne Simmonds or Sheila Pattni at the Formula 1 Media Accreditation Office - [SSimmonds@F1.com](mailto:SSimmonds@F1.com) / [SPattni@F1.com](mailto:SPattni@F1.com)
- **Television (National/UK based):** applications should be made to Jess Hibberd at Formula 1 – [jhibberd@f1.com](mailto:jhibberd@f1.com)
- **Electronic/Social Media** - including Vloggers/Social Media/Podcasts (International/National):
  - Applications for sites/platforms wishing to include Moving Picture Images or Sound Recordings should be made to Suzanne Simmonds or Sheila Pattni at the Formula 1 Media Accreditation Office - [SSimmonds@F1.com](mailto:SSimmonds@F1.com) / [SPattni@F1.com](mailto:SPattni@F1.com)
  - Applications solely for written text and/or photos, should be made via The FIA's online accreditation system: [F1.ams.fia.com](https://f1.ams.fia.com)
- **Radio (International):** applications should be made to John Manning at Formula 1 – [jmanning@f1.com](mailto:jmanning@f1.com)
- **Radio (National/Regional):** applications should be made to the National Press Officer, using this form

*Accreditation will not be granted to advertising or public relations personnel, authors, artists or publications not on sale to the general public.*

## **NATIONAL MEDIA ACCREDITATION TERMS & CONDITIONS**

### **1. UK Newspapers & Magazines on sale to the general public**

- Requests must include a formal application letter written on the applicant's letterhead, undertaking to publish one or more reports from the event and stating when those report(s) will appear. This letter must be signed by the editor or senior member of the editorial staff. The letter must confirm the name(s) of the representative who will be covering the event, including job title, and that each person applying for accreditation will be contributing to coverage from the event
- Publications accredited for the British Grand Prix in the last three years must supply pdf scanned cuttings of coverage from attended events. New applicants should supply pdf scanned cuttings showing previous coverage of Formula 1 and / or motor sport
- Contact details, including email address and mobile telephone number, must be provided for both the representative(s) and editor / senior member of the editorial staff
- Information on the publication must be provided, including circulation, frequency, etc.

### **2. UK Photographers**

- A maximum of 14 photographer passes are available for national / UK photographers. These will be approved by The FIA
- Priority will be given to photo agencies who are servicing a number of UK-based national or high-circulation publications

### **3. UK Websites**

- Website accreditation will be considered for professional, stand-alone internet editorial/news coverage only. It is not to be used for any other purposes, including, but not limited to, public relations, promotional, commercial or entertainment use
- Websites are expected to receive as a minimum 100,000 unique users per month on their Formula 1 coverage. If requested, traffic figures must be confirmed by an internet auditor of industry repute to The FIA
- The applicant must submit satisfactory evidence of publication on the website of news coverage of the Championship from the previous three seasons, together with dates of publication
- The representative journalist must be i) a full-time professional journalist, and ii) must be employed or engaged by the website as a journalist, wholly or primarily for the coverage of the Championship
- The applicant must respect the intellectual property rights of The FIA, the Formula 1 Commercial Rights Holder and third parties. This shall include the strict prohibition on the taking of any moving picture images, sound recordings, use of trade marks, titles or logos as further set out in the Accreditation Agreement
- Accreditation for websites may be approved by The FIA, but is subject to audit by the Formula 1 Commercial Rights Holder who may request the removal of infringing content from the website
- A maximum of one journalist per website, per event, will be considered for accreditation
- Due to limited space, passes are limited. Regrettably, applications may be unsuccessful, even if they meet all of the accreditation criteria

### **4. UK Radio Stations**

- Applications must be supported by an original letter, on headed paper, signed by the Station Manager or Director, undertaking to broadcast from the event and stating when reports will be broadcast. The letter must also confirm that each person applying for accreditation will be contributing to reports from the event.
- Passes are limited. Regrettably, applications may be unsuccessful, even if they meet all the accreditation criteria

## **ACCREDITATION REQUESTS**

Requests are only complete when the form has been returned correctly, along with a valid passport-style photo ID attached in JPEG format.

Accreditation Criteria – as part of the media accreditation process, applicants must provide all the details listed within the application form. Forms with missing information will be considered incomplete:

- Applicants are required to read and acknowledge the 2023 Media Access Protocols
- Clippings – media must publish reports related to the event(s) for which the accreditation has been requested. Digital press clippings and/or links must be sent to the National Press Officer following the event for which the accreditation has been requested. Failure to do so may impact upon any future media accreditation requests
- Quality of Coverage – the highest standards of fairness and accuracy are expected as a minimum quality requirement from the media
- Freelance journalists must apply for credentials via their own agencies. The onus is on the freelance applicant to prove the supply of regular stories to publications, via scanned press clippings and/or links

- For photo accreditation, photography agencies must be able to prove that pictures have been regularly sold to publications and have been paid for at the normal commercial rate
- Written publications must be on sale to the general public (trade, club or internal company magazines will not be accredited). Publications must also be of a sufficient circulation to warrant allocation of a credential
- Digital/online media applying for accreditation must be able to prove traffic figures, a specific section devoted to Formula 1, and a high percentage of unique content and material
- Accreditation requests from journalists/photographers working for a specific team/driver will be denied - only accreditation requests for those covering Formula 1 will be considered
- Decisions – accreditation decisions are made by The FIA and National Press Officer according to well established and recognised principles and procedures:
  - Respect of the accreditation deadline
  - Compliance with the requested elements of the procedure (including a formal request on headed note paper signed by the Editor, sample of the publication, proofs of coverage, representative's ID photo)
  - Commitment of coverage devoted to Formula 1
  - Meeting the circulation and/or quality criteria

## SUPPORT RACE ACCESS

Media representatives wishing to gain access to the support race paddock should apply directly to the FIA Formula 2 and FIA Formula 3 Championships:

### FIA Formula 2

For accreditation guidelines visit: [www.fiaformula2.com](http://www.fiaformula2.com) (Media Zone)

An accreditation form can be requested by emailing [media@fiaformula2.com](mailto:media@fiaformula2.com)

### FIA Formula 3

For accreditation guidelines visit: [www.fiaformula3.com](http://www.fiaformula3.com) (Media Zone)

An accreditation form can be requested by emailing [media@fiaformula3.com](mailto:media@fiaformula3.com)

There are a limited number of passes allocated and priority is given to written press and photographers.

**ACCESS TO THE SUPPORT RACE PADDOCK IS NOT MANAGED BY THE NATIONAL PRESS OFFICER.**

## MEDIA CONTACTS

### National Accreditation

Dan Leach, 27C High Street, Eton, Windsor, Berks. SL4 6AX

Tel: +44 (0)7956 105171; Email: [danleach@stretch-international.com](mailto:danleach@stretch-international.com)

### International Accreditation

FIA Communications Department, 8 Place de la Concorde, 75008 Paris, France

Tel +33 1 43 12 58 15

***You will be notified in writing whether your application is successful or not.  
If you are unhappy with our decision, please submit any concerns in writing.  
Disputes will not be discussed on the telephone.***

**PLEASE EMAIL RELEVANT PAGES, WITH SUPPORTING DOCUMENTATION, TO:**

**Dan Leach:** [danleach@stretch-international.com](mailto:danleach@stretch-international.com)

National Press Officer, Formula 1 British Grand Prix

## MEDIA ACCREDITATION APPLICATION FORM

- An organisation may apply for a maximum of two passes
- Formula 1 passes provide access to support races
- Car parking at Silverstone is limited. Every effort will be made to supply one car park pass per organisation

**PLEASE ENSURE THIS FORM IS COMPLETED LEGIBLY. IF ANY OF THE INFORMATION SUPPLIED CANNOT BE READ, THE FORM WILL BE CONSIDERED INCOMPLETE**

	JOURNALIST	PHOTOGRAPHER	WEBSITE	RADIO
..... FULL NAME OF APPLICANT (IN BLOCK CAPITALS)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	TICK BOX AS APPROPRIATE			

**PLEASE COMPLETE ONE FORM FOR EACH PASS REQUESTED**

MEDIA OUTLET NAME: .....	
FREQUENCY: DAILY: <input type="checkbox"/>	WEEKLY: <input type="checkbox"/>
MONTHLY: <input type="checkbox"/>	OTHER: .....
AUDITED CIRCULATION: <input type="text"/>	WEBSITE - MONTHLY UNIQUE VISITORS: <input type="text"/>
CIRCULATION AREA (NATIONAL / REGIONAL): .....	

Registered address of media outlet:

.....

..... Postcode: .....

Applicant's Email\*: ..... Applicant's Mobile Phone\*: .....

Editor's email\*: ..... Editor's Telephone\*: .....

**\*MANDATORY** – These contact details will be used to confirm accreditation and communicate with the applicant during the event.

CHECK LIST: (have you provided)	Signed Editor's Letter: <input type="checkbox"/>	Circulation/MUVs: <input type="checkbox"/>	Cuttings/Coverage: <input type="checkbox"/>
	Email contact: <input type="checkbox"/>	Mobile contact: <input type="checkbox"/>	