

How to be a more sustainable Club

Environmental sustainability is a topic that is at the forefront of many conversations about both the future and the present. It plays a substantial part in discussions about the place motorsport has in our society, and it offers opportunities for us to make a difference by doing what we love. In this guide, we have gathered some top tips on what your club can be thinking about when it comes to environmental sustainability and what you can do to grasp the opportunities that exist.

For further guidance on sustainability, please head to the [Motorsport UK website](#) where you can find Motorsport UK's Environmental Policy and Sustainability Strategy, as well as more helpful guidance and resources.

Setting yourself up for success

Make a commitment to change

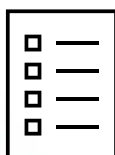
The first step is recognising that your club has the potential to be more sustainable.

There are many ways you can realise this potential, such as making a pledge, creating a sustainability plan or strategy, or implementing certain policies within your club.

Realising this potential might start with making a formal commitment to improve, making sure that your members are aware of your Club's plans. This could be through a dedicated sustainability section of your website so that everyone can access this information, including potential new members of the Club.

Top Tip:

When introducing new people to your club or inducting and welcoming new members, make sure that they are given information on sustainability, so that everyone can know the great work you do and what they can do also, when they join. This could be in their welcome pack.



Access the Environmental Sustainability Module on the Learning Hub

On Motorsport UK's dedicated online learning platform, the Learning Hub, there is a training module dedicated to environmental sustainability in motorsport which was created especially for Clubs. Completing it will put you in the best place to implement the changes that can make a real difference.

Create an Environmental Management System

The module on the Learning Hub explored on how you can create an Environmental Management Systems (EMS) for your club and how to implement it. For more instructions and guidance about this module, please head to the ["Becoming a more sustainable club"](#) section of the Club Toolkit.



Have a dedicated Sustainability Officer or Working Group

One of the ways you can drive your Club's sustainability initiative forward, is by having a dedicated individual who's role is to look after this area of development for your Club.



Top Tip:

Struggling to find someone to be your Sustainability Officer? Head over to the Club Structure section of the Club Toolkit where you can find a **role description** to help advertise the role to your club members.

If you don't have the capacity to bestow this on one single person, start off small. Begin with simple things which can be delegated to members of your committee or club. A small working group will make tasks easier to manage, spot opportunities for change and make them happen.

Top Tip:

One of the main ways to make sure that sustainability is a topic in your club is by making it a **standing item** in your club meetings. This will help you keep on top of it, involve others and talking about the positive changes you are making.

Calculate your emissions

One of the best ways to see where you can improve is to see where you are currently at on your sustainability journey. This can mean anything from noting down what you currently doing, to conducting a report on what is being done in your club with comprehensive statistics, and then taking the steps to implement positive sustainable changes.

By recording where you are and what you have done, not only does this mean that you know where you are at as a Club, but when you continually improve by making little changes, you can see the impact over a longer period of time.



Top Tip:

When you are measuring your emissions, why don't you use the Motorsport UK Carbon Calculator? You can access the Calculator [here](#).

Actionable Steps

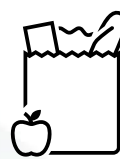
Reduce waste and single-use plastic

Do all you can to avoid single-use plastic items such as food wrapping, cutlery and cups, as well as encouraging reusable containers and bottles at events.

If you are providing food for your members, take into consideration how this is served and how you could do this more sustainably.

Top Tip:

As part of your **welcome pack** to your club, why don't you offer your members a water bottle or travel mug and a request to use them at the club's events? This will encourage reusable items and connect sustainability with the club's identity and its members.



Reducing your waste could include offering left over items to local shelters and food banks. If you have food or warm items such as club clothing that is no longer use/needed, it could be donated to those in need.

Reuse your equipment

Many items within motorsport cannot be reused for safety reasons or they have a best-before date, but there are many items and equipment that can be used again and again events. Examples could include signage, ropes, cones, tents, banners, flags and much more.



Top Tip:

It is always a good idea to research how your equipment is actually used, and then opt for more sustainability items where possible. Buying the cheapest equipment can be a false economy. **Good quality and durable equipment** will last longer, and the club will be less wasteful because it won't have to replace items as often. It should also be cheaper in the long run.

Recycle at your events

Not only is recycling making sure all litter and rubbish is taken away after the event to be disposed of correctly, be that through specific recycling methods or appropriate waste disposal.

Top Tip:

Try not to laminate club documents for an event unless needed. Once you laminate paper, you can't recycle it so check it's really necessary!

Create a recycling system in your club premises and at your events. You can do this by providing separate recycling streams for different recyclable items, and clearly identifying them to your members.

Top Tip:

Link recycling directly to your motorsport. Some clubs and event have even connected different recycling streams with particular teams or drivers. This is a way to **make recycling fun** for your members! It also helps spectators connect with the club's sustainability focus too. Avoid confusion with clear, well-labelled associations.

A good way of making sure everyone is recycling at an event is to assign the role of 'recycling monitors' to your club members. This tends to work particularly well with children as they take it seriously! You could also encourage everyone to

take their recycling home. This helps ensure items are recycled in the proper way, by making use of local council recycling collections. It also ensures that no recycling or waste is left on site.

Pick responsible partners, suppliers, and sponsors

If partnering with a company to deliver an event, or they are sponsoring your club in some form, it could be a club rule or requirement that they have sustainable values.

Equally, you could work with your current partners to find more sustainable solutions to the services they already provide for you.

Where you can, work with small or local businesses. Not only does this support your community but they also tend to be more sustainable as local providers have less distance to travel.



Take paperwork online

Since the pandemic, many more aspects of our daily lives have been taken online and this can include motorsport! Many of the documents you need for an event can be provided to your members virtually.

Virtual noticeboards are a popular way to take your club paperless. Remember to make sure all of your members have easy access to this, so that they have all the correct and up-to-date information.

Top Tip:

Create a **Linktree** – an easy way for people to go to all your online locations such as your website, social media, and event information directly in one place without having to look and find the right one! This could be done on a QR code at the event.

For further guidance on QR codes please [click here](#) or head to the Digital Marketing section of the Club Toolkit.



Top Tip:

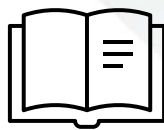
Are any of your members struggling with taking things online? Perhaps **run a session** to go through all the virtual items you use in your club, so that your members can become more confident in how to access and work with them. This way, members can become more engaged, and technology can be used to your club's advantage.

Educate your members

There are a range of ways in which you can learn more about environmental sustainability, and pass this on to your members. The best way is to provide your members with information, and make sure it is highlighted and interspersed throughout your club news, information, events and the like.

Top Tip:

The [Environmental Sustainability of the Motorsport UK website](#) is full of resources including posters which you can put up at your events, provide in the joining instructions for your competitors and even include in event programmes.



Be a trail blazer!

Research sustainable alternatives include them in your events

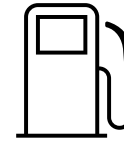
There are many innovative ways to be more sustainable. You can highlight and encourage sustainable vehicles in your events by being inclusive of them. How might hybrid, electric or

even hydrogen powered vehicles be used in your events? You could also look into other avenues such as alkylate and non-fossil fuels.

Don't know where to start with sustainable fuels? Look at the environmental sustainability section of the Motorsport UK website [here](#) – you can find lots of information and resources on everything you need to know in this area, as well as great case studies.

Top Tip:

Create incentives for your members to use sustainable alternatives? For example, there could be a better prize, or a reduced entry fee.



Useful resources

In addition to these useful tips and the further guidance on the Motorsport UK website, there are many resources out there which explain the current workings towards a more sustainable future. Please read through the additional resources below which can help you become a more sustainable club:

- [Motorsport UK's Environmental Sustainability page](#)
- [Preventing Plastic Pollution](#)
- [Sport England](#)
- [BASIS – The British Association for Sustainable Sport](#)
- [Climate Change Committee](#)

For more information guides visit the Motorsport UK Club Toolkit.

For guidance and suggestions of further guides, email the Motorsport UK Club & Community Development Team at club.development@motorsportuk.org