

The role of a Regional Association

A Regional Association is responsible for supporting its member clubs, through training and promotion of the sport to enable participation in our sport in a safe, fair, fun, inclusive and progressive environment.

1. Provide support to clubs, this may include:
 - a. Coordinate & promote regional competition through championships, calendar management and collaboration
 - b. Providing a 'consultancy' service to match clubs requiring support to experienced clubs
 - c. Regional Safeguarding Officers to assist smaller clubs
 - d. Guidance for committee roles within clubs to ensure a robust structure is in place
 - e. Provide an effective two-way communication channel between Clubs & Motorsport UK, establishing clear communication methods and points of contact
 - f. Ensuring clubs are involved in the delivery and participation of regional events
 - g. Identifying experienced members to support those new to roles, i.e. discipline specific specialists for event organisers, Experienced officials/marshals for new volunteers
 - h. Support Clubs with new venues for competition events, liaison with Motorsport UK as required to help create or retain venues

2. Deliver and support promotional activities whether led by Motorsport UK or from within the region, this may include:
 - a. Motorsport UK will from time to time, implement various campaigns to benefit the regions and the sport, Regional Association support will be vital to ensuring the success of these initiatives
 - b. Advise Motorsport UK of major events where recruitment and promotion activities could take place in order that Motorsport UK can consider attending
 - c. Attend promotional events under their own branding with the support of Motorsport UK, through leaflets, promotional materials etc.
 - d. Ensure the regional website and any social media channels are maintained and used to promote events across the region in a timely manner
 - e. Create local partnerships with local education establishments, business groups, suppliers, media contacts
 - f. Create working relationships with local authorities, for example Emergency Services, Sports Councils, Safety Advisory Groups and Environmental Health Officers in order to assist clubs when organising events

3. Coordinate and promote Training & Volunteer support
 - a. Each Regional Association will identify an individual (a Motorsport UK Trainer or Training Coordinator) to take responsibility for liaising with clubs to ensure funding (where appropriate) is applied for, that regional training needs are identified and that all clubs are aware of the training taking place within the region and can access the training easily whether that is face to face or online.



- b. Regional Training Coordinators may also arrange and deliver (through Motorsport UK Trainers), training events for specific clubs, disciplines or areas within their region to meet identified needs
- c. Regional Training Coordinators would work with clubs and events to ensure online knowledge-based training had been undertaken prior to practical sessions
- d. Regional Training Coordinators may also support clubs in the marshal's upgrade process